



# South Coast Air Quality Management District

21865 Copley Drive, Diamond Bar, CA 91765-4178  
(909) 396-2000 • www.aqmd.gov

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## **\*\*MEDIA ADVISORY\*\***

**FOR IMMEDIATE RELEASE:** March 27, 2019

### **South Coast Air Quality Management District Commemorates Cesar Chavez Day**

*Long Beach Mayor Robert Garcia to be honored with environmental justice award*

**DIAMOND BAR**—On Saturday, the South Coast Air Quality Management District (SCAQMD), along with Governing Board members will host the fifth annual Cesar Chavez Day of Remembrance. “La lucha sigue” or “the fight continues” will be this year’s theme to memorialize Chavez’ legacy and to expand the conversation on the need for continued community involvement and engagement to improve public health and protect the air we breathe in the South Coast Basin. Keynote speaker for the event will be Arturo S. Rodriguez. Rodriguez is the former President of the United Farm Workers and the second to have held the position. ABC7 Eyewitness News Meteorologist Leslie Lopez, will emcee the event.

Additionally, Long Beach Mayor Robert Garcia, Ph.D. will be awarded with the Richard Alatorre Environmental Justice for All Award for his work to make the City of Long Beach a leader in climate change by advancing a climate adaptation and the Port’s Clean Air Action Plan, and developing more biking infrastructure. Garcia is also credited with tasking Long Beach Transit to become a zero emission agency and pledging to make the shared port complex in the San Pedro Bay a zero emissions facility by 2035.

**WHO:**

SCAQMD Governing Board Chair Dr. William A. Burke  
SCAQMD Governor Board Vice Chair Dr. Clark E. Parker, Sr.  
Long Beach Mayor, Robert Garcia, Ph.D.  
SCAQMD Executive Officer, Wayne Nastri  
Keynote Speaker, Arturo S. Rodriguez  
ABC7 Eyewitness News Meteorologist, Leslie Lopez  
Las Colibri Mariachi Group  
St. Anthony High School and Parish Pastor, Father George Aguilera

**WHAT:** This annual event memorializes Cesar Chavez’ efforts and the vital link between civil rights and environmental justice.

**WHEN:** Saturday, March 30, 2019, 11 a.m. to 1 p.m.

**WHERE:**

Museum of Latin American Art (MOLAA)  
628 Alamos Ave., Long Beach, CA 90802

**PARKING:** Parking is available adjacent to the museum or on the street. Additional parking will be available at St. Anthony Church located at 600 Olive Ave.

**VISUALS:** Las Colibri an all-female and all-string mariachi group will perform several songs representative of mariachi tradition.

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