



SOUTH COAST AIR QUALITY MANAGEMENT DISTRICT
PRESS RELEASE

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****MEDIA EVENT AND VISUAL OPPORTUNITY****

FOR IMMEDIATE RELEASE: December 16, 2019

MEDIA CONTACT: press@aqmd.gov

Supervisor Perez and Assemblymember Garcia to Hold Press Conference on Energy Efficiency Upgrade Program on Wednesday

Event at Coachella Home Will Showcase Free Upgrades Available to Homeowners in Coachella Valley

COACHELLA—On Wednesday, Riverside County Supervisor and South Coast AQMD Governing Board Member V. Manuel Perez and Assemblymember Eduardo Garcia will hold a press conference with ALCAL Specialty Contracting (ALCAL) during the installation of energy efficiency home upgrades at a single-family home in Coachella. Other partners include Johns Manville, Comite Civico del Valle, Imperial Irrigation District and SoCalGas. The Coachella Valley Residential Energy Efficiency Retrofit Program, funded by the South Coast Air Quality Management District (South Coast AQMD), will provide upgrades for homes in disadvantaged communities located in Coachella at no charge to the homeowner. This is part of South Coast AQMD and Supervisor Perez's ongoing commitment to support reliable, clean energy that will reduce costs, improve air quality and make a difference in communities.

South Coast AQMD has made available nearly \$1 million from enforcement settlements, mitigation fees and other sources for this program. ALCAL will install upgrades to make homes more energy efficient and improve air quality including replacing lightbulbs with LEDs, installing smart thermostats, insulation of attics, and air sealing to reduce the amount of air that leaks in and out of homes.

The program is targeted to homes located in communities most impacted by air pollution and include the Cities of Indio and Coachella and unincorporated communities of Carver Tract, Mecca and North Shore. Additional funding is available for qualified homes. For more information, call ALCAL at 760-904-2538.

WHO:

Riverside County Supervisor and South Coast AQMD Governing Board Member V. Manuel Perez
Assemblymember Eduardo Garcia
ALCAL Specialty Contracting

WHAT: Energy Efficiency installations Photo-Op and Press Availability. Attendees will tour the site, meet with contractors and homeowner during live home retrofits at residential home.

WHEN: Wednesday, December 18th

Media arrival: 9:30 A.M.

Event start time: 9:45 A.M.

WHERE: Residential home in Coachella, 92236

***please RSVP to receive address*

PARKING: This is a residential neighborhood, therefore there will be street parking only. Please allow extra time to park.

****Press who would like to attend should email nmogharabi@aqmd.gov ASAP to RSVP and receive specific location details. Please include your name, media affiliation and contact information in your request.**

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