



South Coast
AQMD

SOUTH COAST AIR QUALITY MANAGEMENT DISTRICT ANNOUNCEMENTS

www.aqmd.gov

@SouthCoastAQMD    

FOR IMMEDIATE RELEASE: January 10, 2025

MEDIA CONTACT:

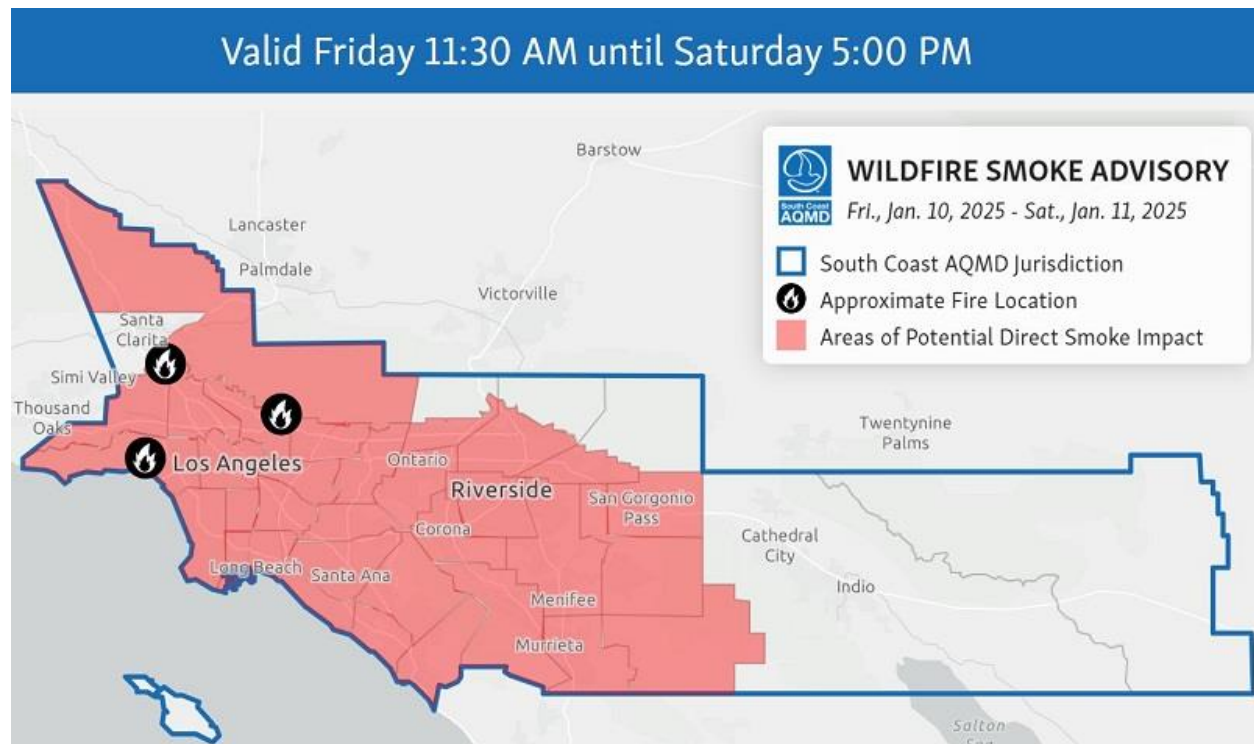
Nahal Mogharabi, (909) 396-3773, Cell: (909) 837-2431

Connie Villanueva (909) 396-2409, Cell: (909) 215-5601

press@aqmd.gov

South Coast AQMD Extends & Expands Smoke Advisory through Saturday Due to Wildfires

Valid until Saturday 5:00 p.m.



Current Conditions

- The Palisades, Eaton, and Hurst Fires are burning in Pacific Palisades, the area of Altadena and Pasadena, and near San Fernando, respectively. As of 09:00 AM on Friday the fires have burned 20438, 13690, and 771 acres with 8%, 3% and 37% contained, respectively.

- For more information about the fires, visit the following links:
 - Palisades Fire: <https://www.fire.ca.gov/incidents/2025/1/7/palisades-fire>
 - Eaton Fire: <https://inciweb.wildfire.gov/incident-maps-gallery/caanf-eaton-fire>
 - Hurst Fire: <https://inciweb.wildfire.gov/incident-information/caanf-hurst-fire>
- Based on webcam and satellite imagery, the Palisades and Eaton fires are actively producing smoke as of Friday morning, with northeasterly winds pushing the smoke southwest. Smoke from the Palisades Fire is being pushed toward the coast and smoke from the Eaton Fire is being pushed toward Pasadena and downtown Los Angeles.
- Regulatory monitors and sensors show that PM2.5 levels reached **Unhealthy for Sensitive Groups to Hazardous** Air Quality Index (AQI) categories since Thursday afternoon in the areas of Pacific Palisades, central and southwest portions of Los Angeles County, and San Gabriel Valley. PM2.5 levels were in the **Good to Unhealthy** AQI categories in the San Fernando Valley and Northern Orange County from Thursday afternoon until Friday morning.

Conditions may change quickly due to fire activity and weather. Download the [South Coast AQMD app](#) or visit www.aqmd.gov/AQImap to view current air quality in your neighborhood.

Forecasted Smoke and Air Quality Impacts

- Smoke from the Palisades Fire, Eaton Fire, and Hurst Fire is expected to most heavily impact coastal, central, and southern Los Angeles County on Friday and Saturday. PM2.5 levels due to smoke may remain at the **Unhealthy** AQI category or higher in Malibu, Pacific Palisades, Altadena, Pasadena, Downtown Los Angeles, Long Beach, and areas nearby the fires.
- Smoke may also spread to other parts of South Coast Air Basin including Orange County, San Bernardino County, and Riverside County. AQI due to PM2.5 may reach the **Unhealthy for Sensitive Groups** or higher categories in these areas.

Detailed Forecast

<p>Friday afternoon until Saturday morning</p>	<p>Winds from the west may push smoke throughout the South Coast Air Basin, and aloft into the San Gabriel Mountains. PM2.5 levels due to smoke may remain in the Unhealthy AQI category or higher in Malibu, Pacific Palisades, Altadena, Pasadena, other parts of western San Gabriel Valley, eastern San Fernando Valley, and central and southwest Los Angeles County. AQI may reach the Unhealthy for Sensitive Groups or higher AQI categories in parts of Orange County, Riverside County and San Bernardino County in the South Coast Air Basin. The highest AQI levels are expected in areas closest to the fires.</p>
<p>Saturday afternoon</p>	<p>Winds from the northeast may push smoke from the Eaton Fire towards coastal, central and southwest Los Angeles County, while smoke from the Palisade Fire is expected to drift towards the ocean. PM2.5 levels may remain in the Unhealthy for Sensitive</p>

	<p>Groups or higher AQI categories in Malibu, Pacific Palisades, Altadena, Pasadena, other parts of western San Gabriel Valley, and central and southwest Los Angeles County. AQI levels in the Good to Moderate categories are expected in other parts of South Coast Air Basin.</p>
--	--

South Coast AQMD will issue an update if additional information becomes available.

If you are in an area impacted by smoke:

- Limit your exposure by remaining indoors with windows and doors closed or seeking alternate shelter.
- Avoid vigorous physical activity.
- Run your air conditioning and/or an air purifier. If possible, do **not** use swamp coolers or whole house fans that bring in outside air.
- Avoid burning wood in your fireplace or firepit and minimize sources of indoor air pollution such as candles, incense, pan-frying, and grilling.
- If you must be outside, a properly fit N95 or P100 respirator may provide some protection.

For more information, visit www.aqmd.gov/smokesafety.

South Coast AQMD is the regulatory agency responsible for improving air quality for large areas of Los Angeles, Orange, Riverside and San Bernardino counties, including the Coachella Valley. For news, air quality alerts, event updates and more, please visit us at www.aqmd.gov, download our award-winning app, or follow us on [Facebook](#), [X](#) (formerly known as Twitter) and [Instagram](#).

###